



Why Walker Tracker?

Since 2006 Walker Tracker has been a leader in the corporate wellness space. We're experts at building software that makes activity challenges fun and engaging for companies of all sizes with members of all ability levels and body types.

Here's what sets Walker Tracker apart from the rest:



Device Compatibility

Many leading wellness platforms require that everyone use the same device or buy a device from the provider - or their platform doesn't work with inexpensive accessible devices. Walker Tracker works with all major wearable devices and any device that syncs with leading operating systems' health applications.



Activity Converter

Yoga? It's in there. Gardening? Yes, that too! Our activity converter converts hundreds of activities into steps - including wheelchair mobility and rock climbing. Walker Tracker's activity converter lets everyone of all ability levels and body types participate in a challenge. Our activity converter also allows members without a device to effortlessly add steps manually.



Onboarding Support & Playbooks (Challenge Library)

In addition to a full support library and industry-leading end-user support, Walker Tracker's pre-written communications ensure a smooth onboarding process with the added benefit that your marketing team won't be taxed with having to develop creative copy to encourage participation.



Virtual Maps

Say goodbye to cheesy cartoon displays and dull bar graphs to display progress. Walker Tracker uses appealing virtual maps based on real world locations. Proven to be more engaging than charts, these virtual maps feature fun elements like custom pacer icons, milestone markers, and more. Want to walk across Europe in a day? No problem, even if you aren't super-human. Our virtual maps don't require a 1:1 distance ratio, so it's easy to create exciting challenges that are "bigger than life."



Social Tools

Contrary to popular belief, camaraderie + friendly competition is more engaging than camaraderie by itself. In fact, studies show that doing NOTHING actually ranks higher in engagement than encouraging camaraderie by positive affirmation. Walker Tracker provides social tools that include pre-made or user-created teams, forums, image sharing - and more - to help build camaraderie while engaging in friendly competition.



Wellness Tools

Help your team members achieve their full potential by going beyond activity alone. Unlike other SaaS wellness platforms, Walker Tracker lets members track several wellness elements like sleep, mood, diet, water intake, heart rate, mindfulness minutes, and more. Wellness tracking helps members to stay well and by spotting symptoms and providing a full picture of their physical and mental well-being.



Reporting

Great challenges build great organizations. Post-challenge reporting will track participation, engagement, and improvement throughout the challenge. Challenge engagement is a leading indicator of employee engagement / happiness, so this tool helps you get a head start on ensuring your population is happy. Also, you can use this tool to see what features worked in driving more engagement.



Communication Suite

Your challenge is more than a side item - use Walker Tracker communication tools to enhance your overall organizational initiatives. Push notifications, automated emails, in-app notifications, milestone information, and more can help communicate any organizational message to your members in a way that's far more engaging than emails or bulletin board posts!



End User Support

What happens if a person has trouble syncing a device? What if they aren't tech-savvy and can't figure it out? With Walker Tracker, they're not "left to their own devices" as were, potentially giving up in frustration and reaching out to you. Every Walker Tracker package comes with a dedicated support team that handles user inquiries in industry-leading response times. So no matter how large the gap is between your most and least tech-savvy members, Walker Tracker has it covered.